



Scenting for a 360-degree brand experience

Smell is our most powerful sense¹ – and it is deeply tied to the perceptions and choices that customers, employees, guests, and visitors make in relation to your business. Now, more than ever, scent is taking center stage and closing gaps in the modern brand experience.

Ambius experts will guide you in shaping every moment of your consumer journey with a premium range of solutions – from ambient and brand scenting to odor management. Our 360-degree approach promotes a distinct and consistent experience across your business that people are sure to remember.

For a tailored scent consultation, contact us at
800.581.9946 | ambius.com/scenting

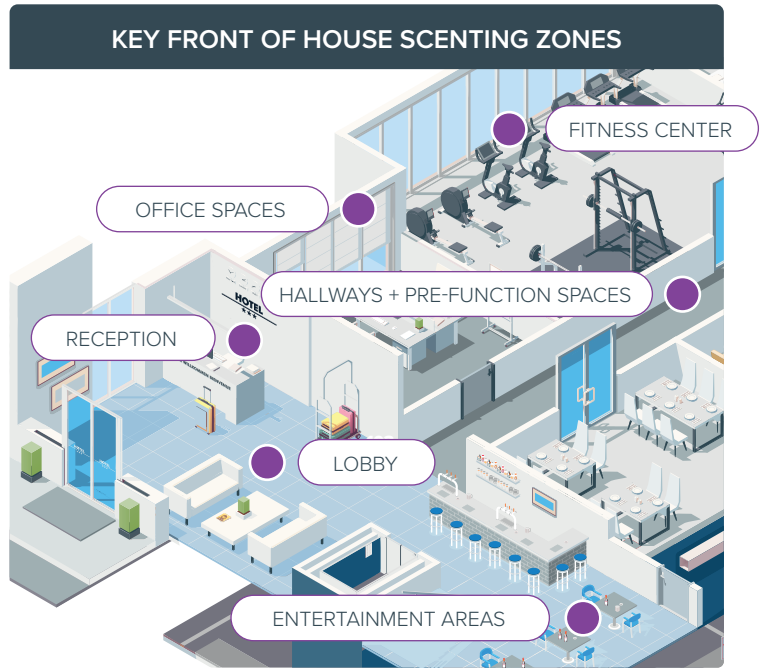
It has been estimated that the average person can recall smells with 65% accuracy even after a year.²








ambius

FRONT OF HOUSE SOLUTIONS

Brands work hard to curate trendy, aesthetically pleasing spaces to welcome guests and visitors, but decor, lighting, and color palettes often aren't the first thing people notice about a space – it's the smell.

Scenting solutions from Ambius help create an atmosphere that defines your brand from the moment someone steps through the door. With our patented AirQ technology that diffuses microdroplets that are 50 times smaller than traditional aerosol droplets, we're able to ensure the consistent release of fragrance without leaving any residue.



Segment	Challenges	Featured Scents
 <p>Hospitality / Hotels / Casinos</p>	<ul style="list-style-type: none"> • Set the mood for relaxation and luxury • Create a consistent guest experience throughout the property • Encourage repeat visits 	<ul style="list-style-type: none"> • Airy • White Tea Fusion • Blue Wood • Lotus Flower
 <p>Offices / Property Management</p>	<ul style="list-style-type: none"> • Foster a friendly, professional space • Boost productivity • Reduce stress 	<ul style="list-style-type: none"> • Wood Blonde • Green Tea • Mandarin Zest
 <p>Healthcare / Care Facilities</p>	<ul style="list-style-type: none"> • Create a clean, inviting environment • Prevent fear and anxiety • Emphasize cleanliness 	<ul style="list-style-type: none"> • Linen and Lemon • Cucumber Mint • Green Tea
 <p>Education / Daycare</p>	<ul style="list-style-type: none"> • Cultivate a calming, welcoming atmosphere • Enhance alertness • Encourage creativity 	<ul style="list-style-type: none"> • White Tea Fusion • Refreshing Lavender • Optimism
 <p>Entertainment / Leisure / Retail</p>	<ul style="list-style-type: none"> • Promote a welcoming, uplifting environment • Draw in visitors • Increase dwell time 	<ul style="list-style-type: none"> • Blue Wood • Boutique Noir • Mojito
 <p>Fitness Centers / Sports Facilities</p>	<ul style="list-style-type: none"> • Create a fresh, inviting space • Energize and motivate guests • Promote cleanliness 	<ul style="list-style-type: none"> • Citrus and Sage • Lavender Fields • Mint Energy • Mandarin Zest

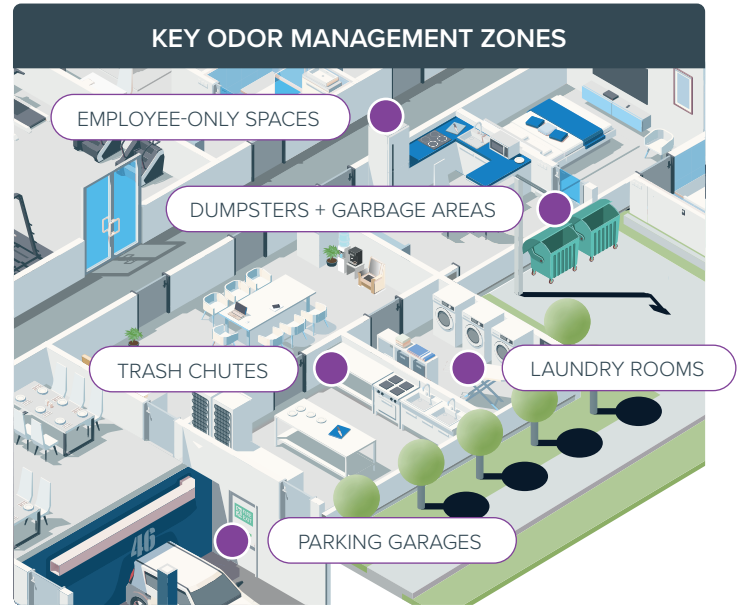
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BACK OF HOUSE SOLUTIONS

The effects of scent go much deeper than our emotions – it taps into our memory and our threat and reward responses. Don't let foul odors deter customers, guests, and employees.

Our patented Odor Management solutions help conquer common scent-related challenges, from reduced productivity to poor brand reputation. Effective odor control is achieved by removing odor molecules directly from the air, rather than masking them with heavy perfumes. This system can be installed in problem areas and used in tandem with front of house scenting technologies for an unparalleled 360-degree brand experience.



Segment	Challenges	Featured Scents
 <p>Hospitality / Hotels / Casinos</p>	<ul style="list-style-type: none"> • Bar/dining areas • Guest rooms • Pool/fitness facilities • Cigarettes/tobacco • Cleaning products • Restrooms • Trash/waste disposal • Mildew 	<ul style="list-style-type: none"> • Ambrosia • Marsala • Casino Fresh
 <p>Offices / Property Management</p>	<ul style="list-style-type: none"> • Office kitchen • Restrooms • Trash/waste disposal • Cleaning products • Mildew 	<ul style="list-style-type: none"> • Pink Grapefruit • Linen and Lemon
 <p>Healthcare / Care Facilities</p>	<ul style="list-style-type: none"> • Restrooms • Clinical spaces • Sleeping quarters • Cleaning products • Kitchens/food preparation • Trash/waste disposal 	<ul style="list-style-type: none"> • Mint and Eucalyptus • Fresh Cotton
 <p>Education / Daycare</p>	<ul style="list-style-type: none"> • Restrooms • Diaper changing stations • Kitchens/cafeteria • Lockers/storage • Cleaning products • Trash/waste disposal 	<ul style="list-style-type: none"> • Fresh Clean • Pink Grapefruit • Cool Rush
 <p>Entertainment / Leisure / Retail</p>	<ul style="list-style-type: none"> • High traffic areas • Scented products • Food halls • Restrooms • Trash/waste disposal 	<ul style="list-style-type: none"> • Fresh Garden Herbs • Green Cedar • Cucumber Mint
 <p>Fitness Centers / Sports Facilities</p>	<ul style="list-style-type: none"> • Perspiration • Rubber mats • Locker rooms/showers • Pools • Mildew • Cleaning products • Trash/waste disposal 	<ul style="list-style-type: none"> • Cool Rush • Victory • Spa Eucalyptus

1, 2 Bushdid, C., Magnasco, M. O., Vosshall, L. B., & Keller, A. (2014). Humans can discriminate more than 1 trillion olfactory stimuli. *Science*, 343, 1370-1372.

PremiumScenting

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