

## Ambius Media Coverage

Publication: Efig Online

Date: 28<sup>th</sup> September 2011

### Christmas Products: Decorations

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[Post a comment](#) By Luke Nicholls, 29-Sep-2011

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**BigHospitality takes a look at some of the Christmas decorations, including contemporary decorations from Ambius and an early bird deal on Christmas trees from Xmastreesales.co.uk. With bookings for Christmas trees and decorations already up 35 per cent from last month, many are looking to prepare early for what is the biggest trading period of the year.**



Ambius' contemporary Christmas decorations are available to the on-trade market

#### **Contemporary decorations**

Ambius, the interior landscaping company, is rolling out a range cutting-edge, contemporary Christmas decorations. The company provides a wide range of replica and living Christmas trees, from 7ft to 20ft, decorations and wreaths, decorated to match chosen colour themes. For every tree sold, Ambius is donating £5 to charity. Last year, £1,840 was raised for Save the Children. Jeanette Van Roy, managing director, said: "With demand already exceeding last year, we advise businesses to start booking now to ensure they get the design and colour scheme they want. And with £5 donated for every tree booked, they will help to raise funds for a very worthy cause."

#### **Christmas trees early bird deal**

Xmastreesales.co.uk have announced an early bird offer for businesses wishing to purchase Christmas trees, lights and accessories. All bookings over £60 made before 30 October receive a 10 per cent discount, while orders over £100 will receive free delivery. The UK business sells high grade real Christmas trees and delivers direct throughout the UK. It has specialised in serving the hospitality market for over 15 years and offers a comprehensive range of decorations and lighting. Orders will be delivered on the day of preference and can be placed through the company website.

#### **BUSINESS ADVICE**

##### **Driving Christmas Sales**

Boost your Christmas profits. We've outlined 5 top tips on driving your festive sales - including marketing, menu innovation and provenance - from industry experts Kerry Foods. Download your Christmas sales guide now ... [Click here](#)

##### **Christmas partyware**

DBC Foodservice has launched a brand new Party Season 2011 brochure including, among other things, a full range of partyware, available to customers to cater for all celebratory occasions. Sue Cronin-Jones, DBC Foodservice's buying and marketing director, said: "We have created one brochure to enable caterers to plan for the busy party season all at once. This new offering saves customers time and helps them to manage costs, as the majority of the high quality range can be used for a variety of events." The partyware includes three designs of Christmas-specific tableware to suit all budgets. The designs feature party essentials such as crackers, banqueting rolls and matching napkins, as well as assorted coloured balloons, party poppers and adult party hats. The Party Season 2011 brochure can be downloaded from <http://www.dbcfoodservice.co.uk/request-a-brochure/> .

Keywords: Christmas decorations, hospitality market

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**Page 2**