

Your Guide to Creating Amazing Outdoor Spaces

A hotel's exterior is no longer just a decorative element – it's an extension of the guest experience. By seamlessly blending indoors and outdoors, hospitality properties can create an immersive biophilic atmosphere throughout the entire property, providing a refreshing escape for relaxation, remote work, and socializing.

Discover how these thoughtfully designed outdoor spaces can transform your property.



ROOFTOPS



Rooftop bars, pools, and restaurants offer a sense of wonder and respite. Create an inviting and captivating ambiance with textured, earth-toned plant containers, lush vertical gardens, and nature-inspired upholstery that complements the stunning urban or landscape views. Pops of warm color, such as Viva Magenta – Pantone's color of the year – can be paired with dazzling lights and flameless candles that welcome guests well into the evening.

PATIOS



Hotel patios are key transitional areas for guests to appreciate the natural environment during morning coffee or romantic dinners under the stars. Plush couches, hanging ferns, and greenery placed at varying heights create cozy alcoves that spark curiosity and conversation. Preserved moss walls and layered rugs provide an alluring contrast. By incorporating canopies or retractable covers, hotels can adapt patio spaces for rain or shine.

LAWNS



Soft, verdant lawns can become tranquil spaces for outdoor yoga sessions, games, receptions, or making s'mores over a gas fire pit. Hotels can accentuate biophilia with ornamental grasses and plant-lined, meandering stone pathways that invite guests to explore and experience nature at their own pace. Integrate native wildflowers for colorful focal points, and water features with the sound of flowing water to delight the senses.

SOCIAL SPACES



Balconies, courtyards, and other secondary outdoor spaces should be a continuation of the nature-inspired designs found throughout the property. By incorporating recycled materials like salvaged wood and repurposed metals, seasonal floral rotations, and unique furniture with biophilic shapes and patterns, these commonly overlooked areas can become effortless social spaces and photo-worthy backdrops.