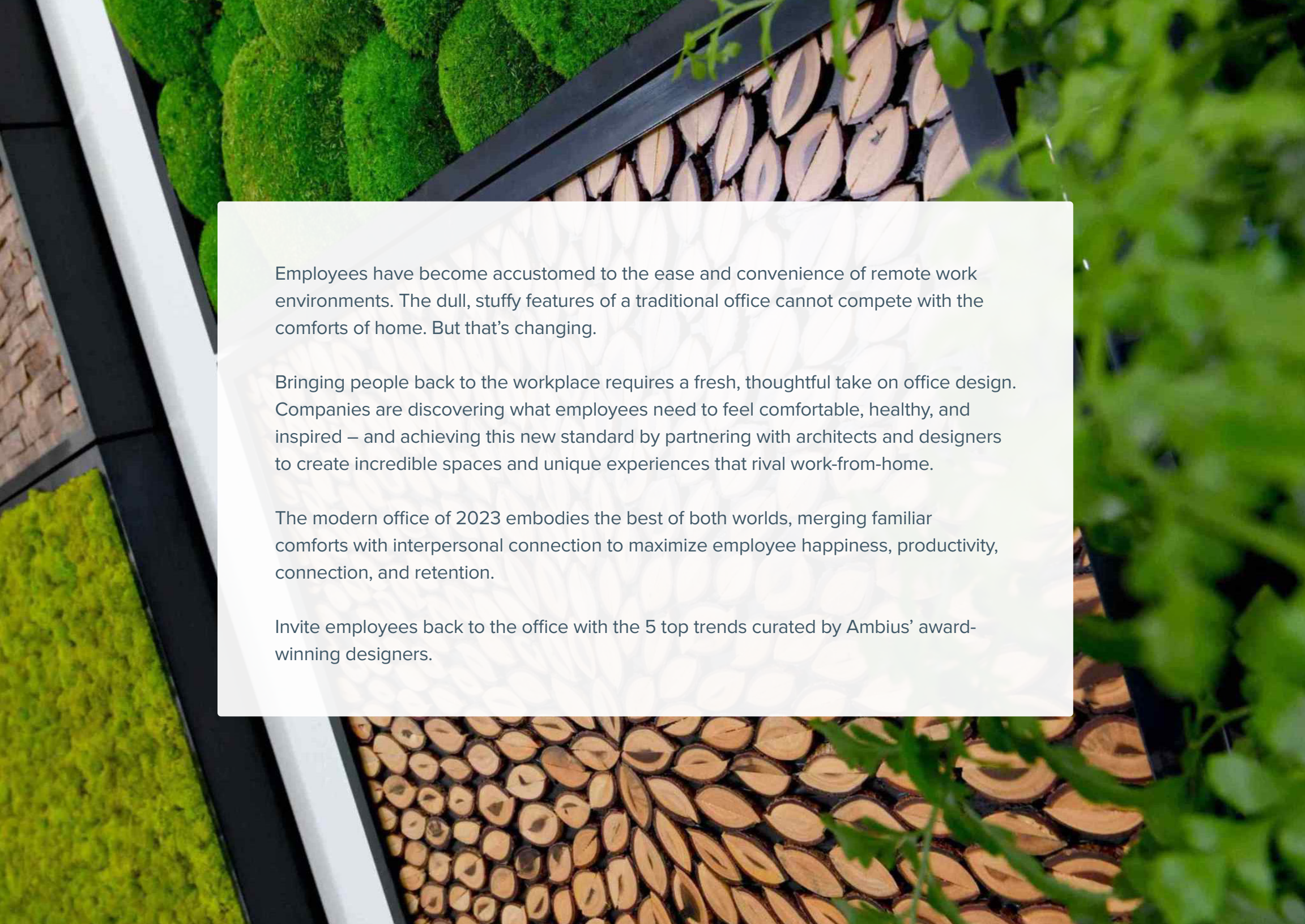


2023 Workplace Design Trends

Make the workplace a destination





Employees have become accustomed to the ease and convenience of remote work environments. The dull, stuffy features of a traditional office cannot compete with the comforts of home. But that's changing.

Bringing people back to the workplace requires a fresh, thoughtful take on office design. Companies are discovering what employees need to feel comfortable, healthy, and inspired – and achieving this new standard by partnering with architects and designers to create incredible spaces and unique experiences that rival work-from-home.

The modern office of 2023 embodies the best of both worlds, merging familiar comforts with interpersonal connection to maximize employee happiness, productivity, connection, and retention.

Invite employees back to the office with the 5 top trends curated by Ambius' award-winning designers.



67% of professionals believe that incorporating biophilic design into a space is important



In the US, the most important element in an ideal workspace is: **Soft Seating Areas** for meetings at **40% approval**



In Canada, the most important element in an ideal workspace is: Access to **Natural Lighting** at **53% approval**

Design Matters: Ambius recently commissioned a survey of over 3,000 professionals across North America. The results showcase the important role that design plays in our workplace experience.



Which design element gives off the best vibes?
Wooden elements



48% of professionals agreed that the **Light & Flexible** design trend is the most popular office design trend of 2023.

* Survey of 2,000 general population U.S. residents and 1040 Canadians, split evenly by generation, was commissioned by Ambius between March 24 and April 5, 2023.





Creative Casual

Creative Casual



Casual Fridays are a thing of the past. Employees are “dressing down” in all aspects of work and looking for employers that embrace informality, creative expression – and most importantly – hybrid work schedules. In line with this trend, employers are finding innovative ways to balance remote work with in-person gatherings. We’re seeing inventive office updates, such as replacing assigned desks and meeting rooms with soft seating areas for casual meetings. These informal spaces may resemble living rooms with plush sofas, armchairs, poufs and ottomans, diffused lighting, and coffee tables to foster conversation and creativity.



Key Features:

- Agile, practical design
- Comfortable layouts
- Hot desk work system

Inspirations:

- Work from home / hybrid workforce
- Modern amenities
- Casual and engaging







Light and Flexible

Light and Flexible



Work styles are always evolving. This trend gives employees the freedom to create their ideal work environment, whether it's in a quiet zone or a creative epicenter – and offers the flexibility to pivot for new schedules and projects. Outdated cubicles and stationary desks have given way to a minimalist and flexible design approach that takes the rigidity out of productivity. Modern workplaces are embracing portable features such as versatile desks that can be raised, lowered, or folded into whiteboards. This lightweight, adjustable furniture can be rolled around the office as needed to create dynamic meeting rooms, common areas, production spaces, and more. Additional features such as mobile moss walls and unique plant containers can be used to accentuate quiet areas or breakout spaces.



Key Features:

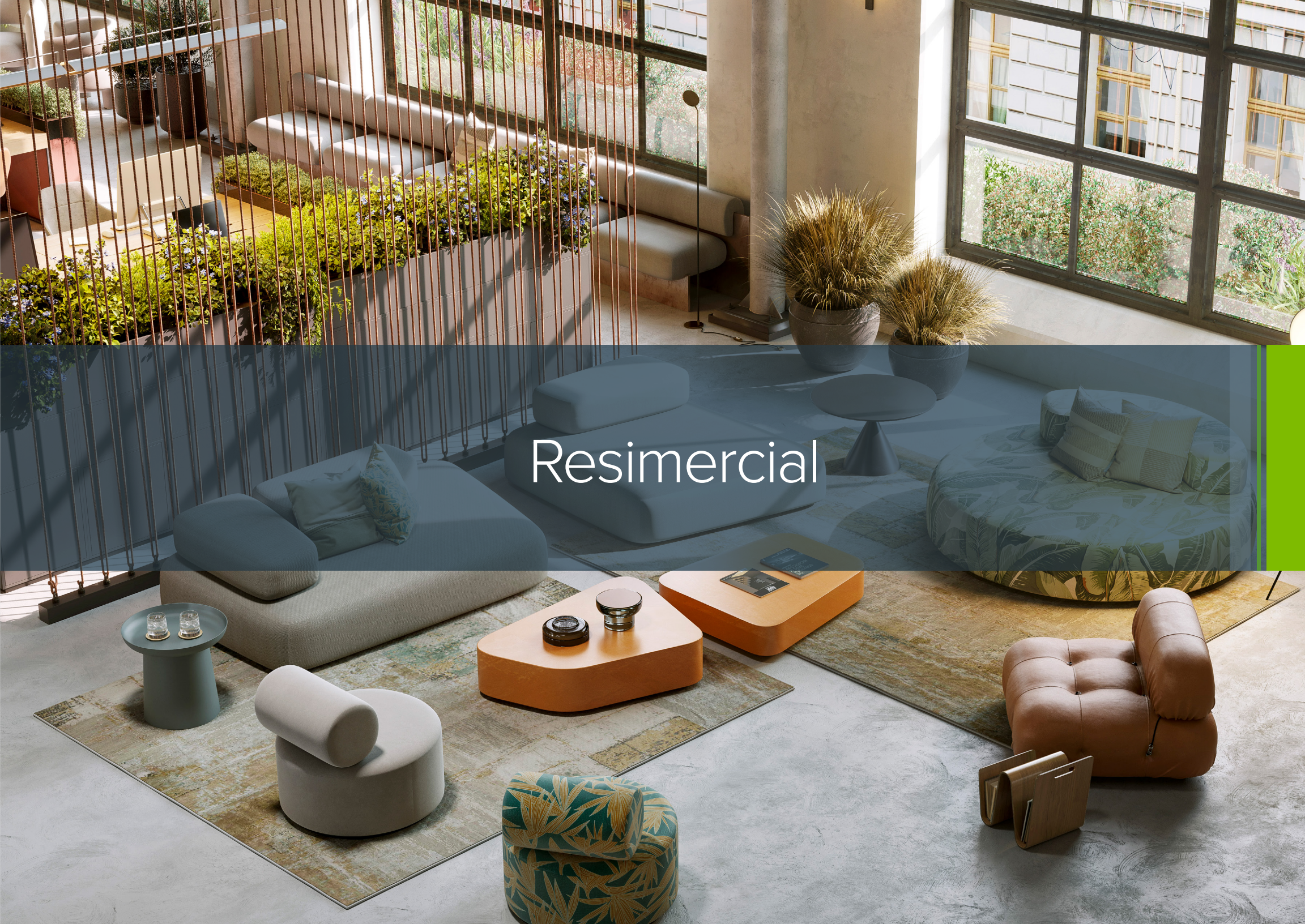
- Dynamic flexibility
- Mobility and hybrid environment
- “Build your own” style

Inspiration:

- Anti-cubicle
- Work from home / hybrid workforce
- Team-oriented







Resimercial

Resimercial



A “home away from home” environment can be a pleasant surprise for returning workers, and a reason to look forward to the daily commute. This trend acknowledges the pain points of the traditional office – noise, discomfort, lack of privacy – by supplying an abundance of comfort objects, perks, and amenities. The tech field carved this new path for attracting and retaining talent by furnishing the office with staples from home. Now, other workplaces are following suit by providing café-style kitchens stocked with snacks, collaborative spaces with pillows, blankets, and plush carpets, groupings of plants, bookshelves, reading nooks, comfortable furniture, and even screen TVs with gaming consoles.



Key Features:

- Technology-focused
- Blurring the boundaries between work and home
- Homestyle decor and styling

Inspirations:

- Modern amenities
- Home away from home
- Hospitality features







Warm and Lush

Warm and Lush





Key Features:

- Bright and fun
- Decor and furniture
- Inviting and exciting

Inspirations:

- First impressions count
- Trending color palettes
- Creativity and inspiration



With stress and anxiety at an all-time high, employees value spaces that support well-being and comfort. This trend uses color, texture, and form to make work a refuge from the stressors of life off the clock. Though white, black, and gunmetal will always be timeless in the design world, warm, lush colors are taking center stage to achieve this goal. Fiery rust, sunny golds, and Viva Magenta – Pantone’s color of the year – create feelings of safety and coziness. Velvety sapphire blue and emerald greens invite employees to unwind and melt into a space. These design elements ignite the senses and communicate that employers value the physical and psychological comfort of their workforce.







Green Architecture



Green Architecture



Plants and natural elements have an undeniable effect on human well-being. At home, employees have the freedom to take the office outside or enjoy natural light by their favorite window. The trend of incorporating biophilia into office design grows in popularity each year. Initially, it was defined by tasteful planters and green walls in reception areas, but is evolving to create an immersion of diverse organic features such as curved wood furniture, bright, eye-catching moss walls, dramatic plantscapes, and hanging plants that cascade overhead – blurring the boundaries between the workplace and natural world. In 2023, green architecture continues to grow, creating a natural incubator for ideas and innovation.

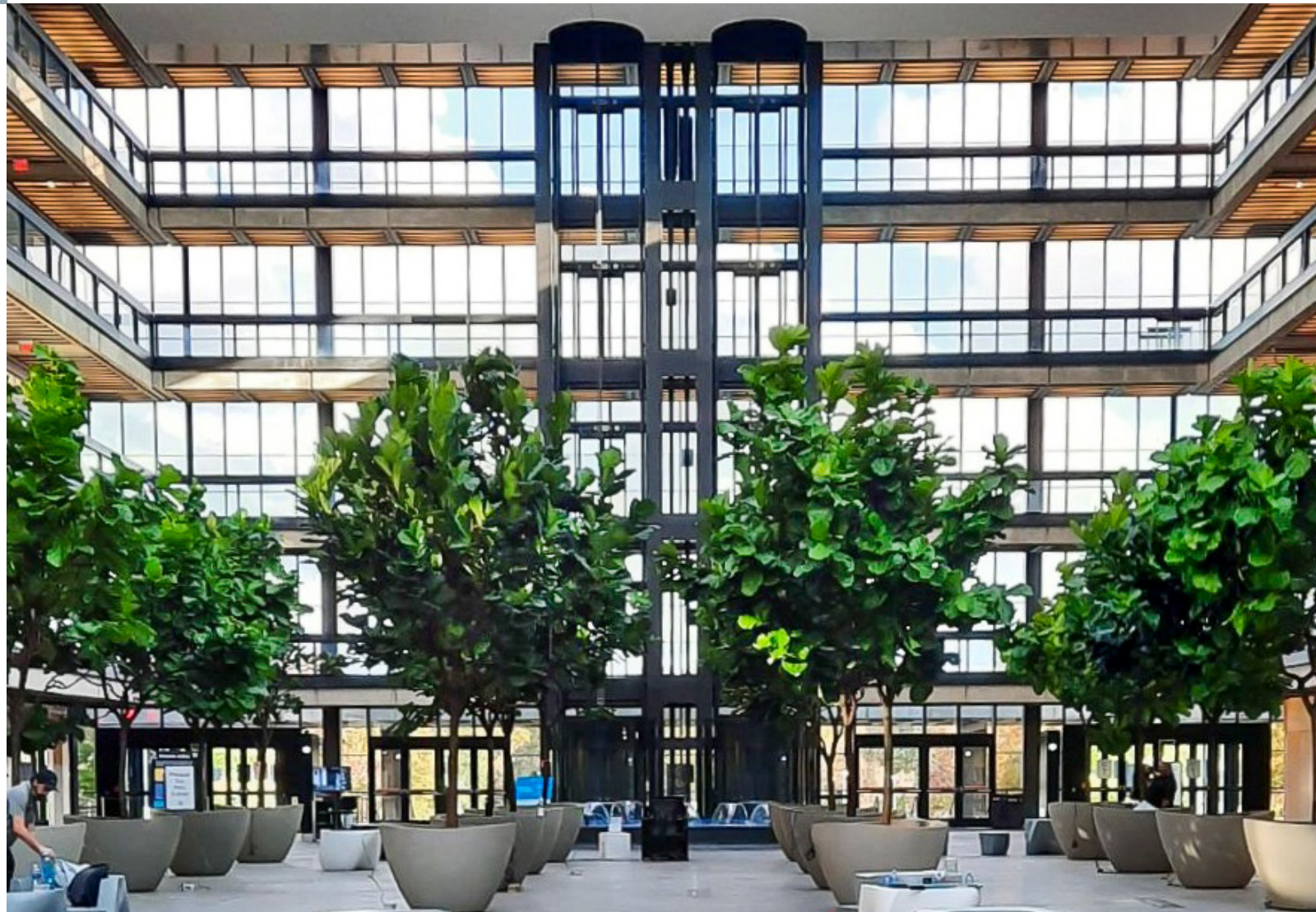


Key Features:

- Plants and biophilic elements
- Nature-inspired architecture
- Thoughtful and sophisticated design

Inspirations:

- Natural world
- Sustainable ecosystems
- Wellness and well-being



These emerging styles reflect a world that values contemporary comfort, fluidity, and social interaction. Whether it means incorporating more casual elements into the workspace, creating adaptable layouts, or integrating biophilia in new and exciting ways, the goal is always the same: to make the office a more inviting, productive, and rewarding place to work.

Make your workplace a destination in 2023 with Ambius.

800.581.9946
ambius.com

